

Compared:

UEM Vendors

2022

Unified endpoint management (UEM) is a strategic IT approach that consolidates how enterprises secure and manage an array of deployed devices including phones, tablets, PCs, and even IoT devices. UEM tools incorporate several existing enterprise mobility management (EMM) technologies, including mobile device management (MDM) and mobile application management (MAM), with tools used to manage desktop PCs and laptops.

With the ability to create policies that can be deployed to many devices and operating systems, UEM products reduce both manual work and risk for IT. They also deliver insights into how devices and apps are used by employees, which can be used to improve cross-functional workflows.

Our in-depth chart compares the features and functions offered by major UEM vendors including BlackBerry, Google, IBM, Ivanti, ManageEngine, Microsoft, Sophos, and VMware. You can scroll through the whole chart or click on a topic in the bulleted list below to go to that specific section of the chart. ♦



- **Deployment Options** (on-premises, cloud)
- **Platforms Supported**
- **Device Management**
(automated provisioning, selective device wipe, etc.)
- **Application Management**
(managed app provisioning, containerization, etc.)
- **Security**
(app deny/allow lists, secure web browser, firewall, etc.)
- **Document/Content Management**
(encrypted document container, secure email, etc.)
- **Network Management**
(roaming cost control, device diagnostics, usage monitoring, etc.)
- **Service Management**
(help desk support management, remote control of device, etc.)
- **Reporting** (alerts, real-time dashboards, app-level analytics, etc.)

This chart was originally published in May 2013 and most recently updated in May 2022. We chose the vendors and products listed here based on conversations with independent analysts; all have significant market share or are important to include for other reasons such as features and functions. All information in the chart about the products and services comes from the respective vendors.



UNIFIED ENDPOINT MANAGEMENT VENDORS COMPARED

Deployment Options

	BlackBerry	Google	IBM	Ivanti	ManageEngine	Microsoft	Sophos	VMware
<i>Product Name(s)</i>	BlackBerry Spark UEM	Google Endpoint Management	IBM Security MaaS360 with Watson	Ivanti's Unified Endpoint Management	ManageEngine Desktop Central	Microsoft Endpoint Manager	Sophos Mobile	VMware Workspace ONE
<i>On-premises</i>	YES	NO	NO (but on-premises access gateway available for email, VPN, and other applications)	YES	YES	YES (ConfigMgr)	NO	YES
<i>Cloud/SaaS</i>	YES	YES	YES	YES	YES	YES	YES	YES

UNIFIED ENDPOINT MANAGEMENT VENDORS COMPARED

Platforms Supported

	BlackBerry	Google	IBM	Ivanti	ManageEngine	Microsoft	Sophos	VMware
<i>Product Name(s)</i>	BlackBerry Spark UEM	Google Endpoint Management	IBM Security MaaS360 with Watson	Ivanti Neurons for UEM	ManageEngine Desktop Central	Microsoft Endpoint Manager	Sophos Mobile	VMware Workspace ONE
<i>iOS</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>Android</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>Android Enterprise</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>Extended Android APIs</i>	YES	YES	YES (Samsung Knox, Android-based OEMs)	YES	YES	YES	YES	YES (Samsung Knox, Zebra MX, Android Enterprise OEMConfig, custom settings via XML)
<i>Windows 10</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>Windows 11</i>	YES	NO	YES	YES	YES	YES	YES	YES
<i>macOS</i>	YES	NO	YES	YES	YES	YES	YES	YES
<i>Chrome OS</i>	YES	YES	YES	YES	YES	NO	YES	YES
<i>Other</i>	tvOS; QNX; Android Things		Linux; Windows 7; Amazon Fire OS; Android Wear; Android Things; Microsoft Holographic; watchOS; Windows IOT Platform; AOSP devices; Vuzix; Realware	Linux; IoT; Raspberry Pi OS; Zebra; tvOS; HoloLens; Oculus; Android OEMs	10+ Linux flavors; Amazon Fire OS; tvOS; HoloLens	Zebra, Realwear, AOSP; Windows Mobile and Phone (via ConfigMgr); Linux (in preview)		Linux; tvOS; Windows 7, 8, 8.1, RT; Windows CE 7; Symbian; QNX 6.5; Tizen; Raspberry Pi OS



UNIFIED ENDPOINT MANAGEMENT VENDORS COMPARED

Device Management

	BlackBerry	Google	IBM	Ivanti	ManageEngine	Microsoft	Sophos	VMware
<i>Product Name(s)</i>	BlackBerry Spark UEM	Google Endpoint Management	IBM Security MaaS360 with Watson	Ivanti Neurons for UEM	ManageEngine Desktop Central	Microsoft Endpoint Manager	Sophos Mobile	VMware Workspace ONE
<i>Integrated console for PC and mobile management</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>Automated provisioning/enrollment</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>OS update/patch management</i>	NO	NO	YES	YES	YES	YES	NO	YES
<i>Password protection</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>Password reset</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>Remote device wipe</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>Selective wipe</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>Remote lock</i>	YES	YES (except iOS)	YES	YES	YES	YES	YES	YES



UNIFIED ENDPOINT MANAGEMENT VENDORS COMPARED

Device Management *(continued)*

	BlackBerry	Google	IBM	Ivanti	ManageEngine	Microsoft	Sophos	VMware
Product Name(s)	BlackBerry Spark UEM	Google Endpoint Management	IBM Security MaaS360 with Watson	Ivanti Neurons for UEM	ManageEngine Desktop Central	Microsoft Endpoint Manager	Sophos Mobile	VMware Workspace ONE
Set VPN, Wi-Fi, APN, proxy/gateway settings	YES	YES	YES	YES	YES	YES	YES	YES
Disable Wi-Fi	YES	YES	YES	YES	YES	YES	YES	YES
Disable carrier data connection	YES	YES	YES	YES	YES	YES	YES	YES
Configuration monitoring/auditing	YES	YES	YES	YES	YES	YES	YES	YES
Disable camera	YES	YES	YES	YES	YES	YES	YES	YES
Disable Bluetooth	YES	YES	YES	YES	YES	YES	YES	YES
Manage desktop-attached devices (e.g., printers, scanners)	NO	YES (through Windows custom settings)	YES	YES	YES	YES	NO	YES



UNIFIED ENDPOINT MANAGEMENT VENDORS COMPARED

Device Management *(continued)*

	BlackBerry	Google	IBM	Ivanti	ManageEngine	Microsoft	Sophos	VMware
<i>Product Name(s)</i>	BlackBerry Spark UEM	Google Endpoint Management	IBM Security MaaS360 with Watson	Ivanti Neurons for UEM	ManageEngine Desktop Central	Microsoft Endpoint Manager	Sophos Mobile	VMware Workspace ONE
<i>Manage mobile-attached devices (e.g., printers, scanners)</i>	YES (via ISV partners)	NO	YES	YES	YES	NO (but can block removable storage)	YES	YES
<i>Support multiple users per device (auto-configure device settings based on the currently logged-in user)</i>	YES (supports multi-user/shared device support for iOS)	NO	YES	YES	YES	YES	NO	YES
<i>Offers GPO or other policy migration from legacy PC management systems</i>	NO	YES (through Windows custom settings)	YES	YES	YES	YES	NO	YES
<i>Supports legacy Windows systems (XP, 7, 8.x)</i>	NO	NO	YES	YES	YES	YES	NO	YES



UNIFIED ENDPOINT MANAGEMENT VENDORS COMPARED

Application Management

	BlackBerry	Google	IBM	Ivanti	ManageEngine	Microsoft	Sophos	VMware
Product Name(s)	BlackBerry Spark UEM	Google Endpoint Management	IBM Security MaaS360 with Watson	Ivanti Neurons for UEM	ManageEngine Desktop Central	Microsoft Endpoint Manager	Sophos Mobile	VMware Workspace ONE
User self-service app delivery	YES	YES	YES	YES	YES	YES	YES	YES
Managed app provisioning	YES	YES	YES	YES	YES	YES	YES	YES
Integrated enterprise app store for desktop and mobile app deployment	YES	NO (mobile only)	YES	YES	YES	YES	YES	YES
App update/patch management	YES	NO	YES	YES	YES	YES (ConfigMgr)	YES	YES
Containerization/sandboxing	YES	NO	YES	YES	YES	YES	YES	YES
App containerization using developer SDK/toolkit	YES	NO	YES	YES	NO	YES	YES	YES
App containerization using app wrapping	YES (via ISV partner)	NO	YES	YES	NO	YES	NO	YES
Block copy/paste between apps	YES	YES	YES	YES	YES	YES	YES	YES
Block copy/paste from email	YES	YES	YES	YES	YES	YES	YES	YES





UNIFIED ENDPOINT MANAGEMENT VENDORS COMPARED

Application Management *(cont.)*

	BlackBerry	Google	IBM	Ivanti	ManageEngine	Microsoft	Sophos	VMware
<i>Product Name(s)</i>	BlackBerry Spark UEM	Google Endpoint Management	IBM Security MaaS360 with Watson	Ivanti Neurons for UEM	ManageEngine Desktop Central	Microsoft Endpoint Manager	Sophos Mobile	VMware Workspace ONE
<i>Restrict which apps can open a given file</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>App inventory tracking</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>App usage monitoring</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>Apple volume purchase program integration</i> (decrements volume purchase agreement quantity available as users download apps from store)	YES	NO	YES	YES	YES	YES	YES	YES
<i>Remote desktop access</i> (access to apps and data on desktop from smartphone or tablet)	YES	NO	YES	YES	NO	YES	NO	YES
<i>Supports native iOS app controls</i>	YES	NO	YES	YES	YES	YES	YES	YES
<i>Supports native Android Enterprise app controls</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>Can deploy apps to unmanaged devices</i>	YES	NO	YES	YES	YES	YES	YES	YES



UNIFIED ENDPOINT MANAGEMENT VENDORS COMPARED

Security

	BlackBerry	Google	IBM	Ivanti	ManageEngine	Microsoft	Sophos	VMware
Product Name(s)	BlackBerry Spark UEM	Google Endpoint Management	IBM Security MaaS360 with Watson	Ivanti Neurons for UEM	ManageEngine Desktop Central	Microsoft Endpoint Manager	Sophos Mobile and Sophos Intercept X for Mobile	VMware Workspace ONE
Secure web browser	YES	YES	YES	YES	YES	YES	YES	YES
Application deny/allow lists	YES	YES (allow list)	YES	YES	YES	YES	YES	YES
Data loss prevention (DLP)	YES	YES	YES	YES	YES	YES	YES	YES
Email attachment DLP	YES	YES	YES	YES	YES	YES	YES	YES
Device compromise detection (jailbreak/rooting)	YES	YES	YES	YES	YES	YES	YES	YES
Device-level encryption	YES	YES	YES	YES	YES	YES	YES	YES
Encrypted folders	YES	NO	YES	YES	NO	YES	YES	YES
Encrypted email attachments	YES	YES	YES	YES	YES	YES	YES	YES
Encrypted email message body	YES	YES	YES	YES	YES	YES	YES	YES



UNIFIED ENDPOINT MANAGEMENT VENDORS COMPARED

Security (continued)

	BlackBerry	Google	IBM	Ivanti	ManageEngine	Microsoft	Sophos	VMware
<i>Product Name(s)</i>	BlackBerry Spark UEM	Google Endpoint Management	IBM Security MaaS360 with Watson	Ivanti Neurons for UEM	ManageEngine Desktop Central	Microsoft Endpoint Manager	Sophos Mobile and Sophos Intercept X for Mobile	VMware Workspace ONE
<i>Geofencing</i>	YES <small>(via CylancePERSONA and via ISV partners)</small>	YES <small>(through Context-Aware Access)</small>	YES	YES	YES	YES	YES	YES
<i>Time fencing</i>	YES <small>(via CylancePERSONA and via ISV partners)</small>	YES <small>(through Context-Aware Access)</small>	YES	YES	YES	NO	YES	YES
<i>VPN</i>	NO	YES	YES	YES	YES	YES	NO	YES
<i>Mobile VPN</i>	YES <small>(proprietary non-VPN secure connectivity, per-app VPN, and ZTNA via CylanceGATEWAY)</small>	YES	YES	YES	YES	YES	YES	YES
<i>App-level micro VPN</i>	YES	NO	YES	YES	YES	NO	YES <small>(in combination with Sophos XG Firewall)</small>	YES
<i>Multifactor device/app authentication</i> <small>(token-based, facial recognition, client access card support, etc.)</small>	YES	YES	YES	YES	YES	YES	YES	YES



UNIFIED ENDPOINT MANAGEMENT VENDORS COMPARED

Security *(continued)*

	BlackBerry	Google	IBM	Ivanti	ManageEngine	Microsoft	Sophos	VMware
<i>Product Name(s)</i>	BlackBerry Spark UEM	Google Endpoint Management	IBM Security MaaS360 with Watson	Ivanti Neurons for UEM	ManageEngine Desktop Central	Microsoft Endpoint Manager	Sophos Mobile and Sophos Intercept X for Mobile	VMware Workspace ONE
<i>Malware detection</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>Includes firewall</i>	YES	NO	YES	YES		YES	NO	YES
<i>Single sign-on support</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>Risk-based authentication</i>	YES	YES	YES	YES	YES	YES	NO	YES
<i>Behavioral biometric authentication</i>	YES	YES	YES	YES (via partners)	NO	YES	NO	YES
<i>Identity-based policy enforcement across multiple devices</i>	YES	YES	YES	YES	YES	YES	NO	YES



UNIFIED ENDPOINT MANAGEMENT VENDORS COMPARED

Document/Content Management

	BlackBerry	Google	IBM	Ivanti	ManageEngine	Microsoft	Sophos	VMware
<i>Product Name(s)</i>	BlackBerry Spark UEM	Google Workspace	IBM Security MaaS360 with Watson	Ivanti Neurons for UEM	ManageEngine Desktop Central	Microsoft Endpoint Manager	Sophos Mobile	Workspace ONE Content, Workspace ONE Boxer
<i>Encrypted document container</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>Secure email</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>File server access</i>	YES	YES	YES	YES	NO	YES	YES	YES
<i>Secure SharePoint access</i>	YES	NO	YES	YES	YES	YES	YES	YES
<i>Integrates with enterprise document management software</i>	YES	YES	YES	YES	YES	YES	YES	YES



UNIFIED ENDPOINT MANAGEMENT VENDORS COMPARED

Network Management

	BlackBerry	Google	IBM	Ivanti	ManageEngine	Microsoft	Sophos	VMware
<i>Product Name(s)</i>	BlackBerry Spark UEM	Google Endpoint Management	IBM Security MaaS360 with Watson	Ivanti Neurons for UEM	ManageEngine Desktop Central	Microsoft Endpoint Manager	Sophos Mobile	VMware Workspace ONE
<i>Data usage management</i> (restrict where, when and whether downloads occur over Wi-Fi or cellular)	YES	NO	YES	YES	YES	NO	YES	YES
<i>Roaming cost control</i> (such as auto disabling of data when roaming)	YES	NO	YES	YES	YES	NO	YES	YES
<i>Device diagnostics</i>	YES	NO	YES	YES	YES	YES	YES	YES
<i>Usage monitoring</i>	YES	NO	YES	YES	NO	YES	YES	YES
<i>Block device from accessing email if policies violated</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>Offers peer-to-peer distribution</i>	NO	NO	YES	YES	YES	YES	NO	YES
<i>Partners with third-party content delivery network</i>	NO	NO	YES	YES (via AWS and Azure storage)	YES (uses Zoho CDNs)	NO	NO	YES



UNIFIED ENDPOINT MANAGEMENT VENDORS COMPARED

Service Management

	BlackBerry	Google	IBM	Ivanti	ManageEngine	Microsoft	Sophos	VMware
<i>Product Name(s)</i>	BlackBerry Spark UEM	Google Endpoint Management	IBM Security MaaS360 with Watson	Ivanti Neurons for UEM	ManageEngine Desktop Central	Microsoft Endpoint Manager	Sophos Mobile	VMware Workspace ONE, VMware Workspace ONE Assist
<i>Help desk support management</i>	YES	NO	YES	YES	YES	YES	NO	YES
<i>Service monitoring</i>	YES	NO	YES	YES	YES	YES	YES	YES
<i>Remote control of device</i>	YES (via ISV partner)	NO	YES	YES	YES	YES	YES	YES
<i>User self-service portal</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>Chatbot support</i>	YES	NO	YES (via MaaS360 Assistant)	YES (provided in the ITSM)	YES	NO	NO	YES



UNIFIED ENDPOINT MANAGEMENT VENDORS COMPARED

Reporting

	BlackBerry	Google	IBM	Ivanti	ManageEngine	Microsoft	Sophos	VMware
<i>Product Name(s)</i>	BlackBerry Spark UEM	Google Endpoint Management	IBM Security MaaS360 with Watson	Ivanti Neurons for UEM	ManageEngine Desktop Central	Microsoft Endpoint Manager	Sophos Mobile	VMware Workspace ONE
<i>Alerts</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>Automated responses to alerts</i>	YES	YES (MDM rules)	YES	YES	YES	YES	YES	YES
<i>Automated, scheduled report delivery</i>	YES (also via partners)	NO	YES	YES	YES	YES	YES	YES
<i>Real-time dashboards</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>Device-level analytics</i>	YES	YES	YES	YES	YES	YES	YES	YES
<i>App-level analytics</i>	YES	NO	YES	YES	YES	YES	YES	YES
<i>Can leverage aggregate data across customer base for insights/best practices</i>	YES	NO	YES	YES	NO	YES	YES	YES