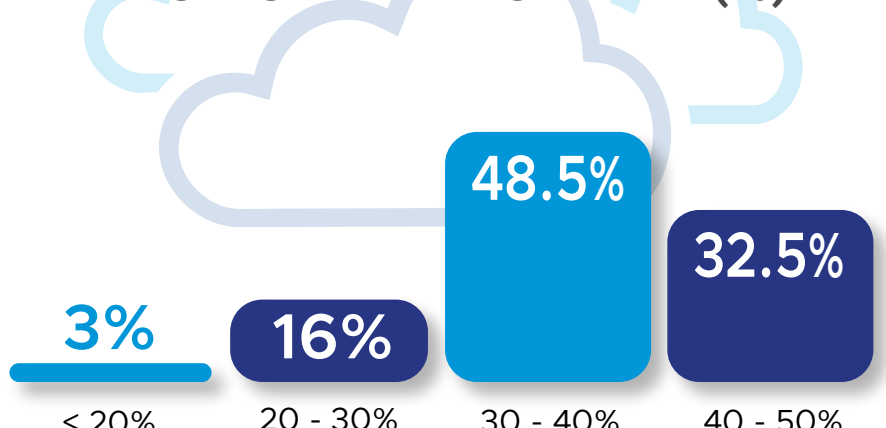


Accelerating cloud adoption in financial services

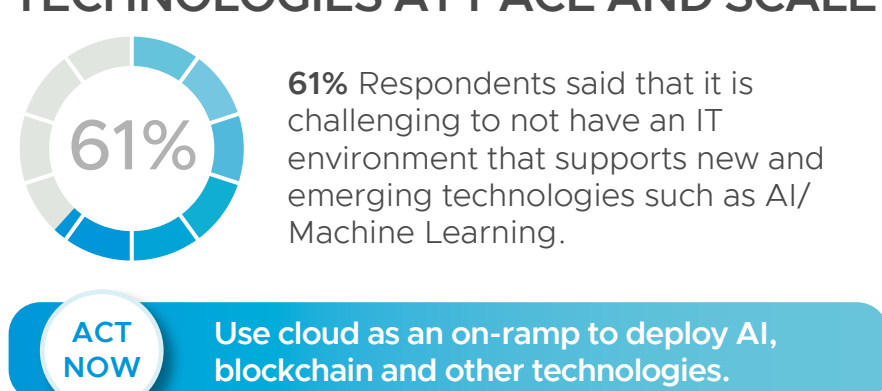
Key reflections from financial services leaders

HIGH COMPLIANCE REQUIREMENTS EAT UP BUDGET AND LIMIT TIME INVESTED IN INNOVATION

AMOUNT OF BUDGET TAKEN UP BY MANAGING TRADITIONAL IT (%)



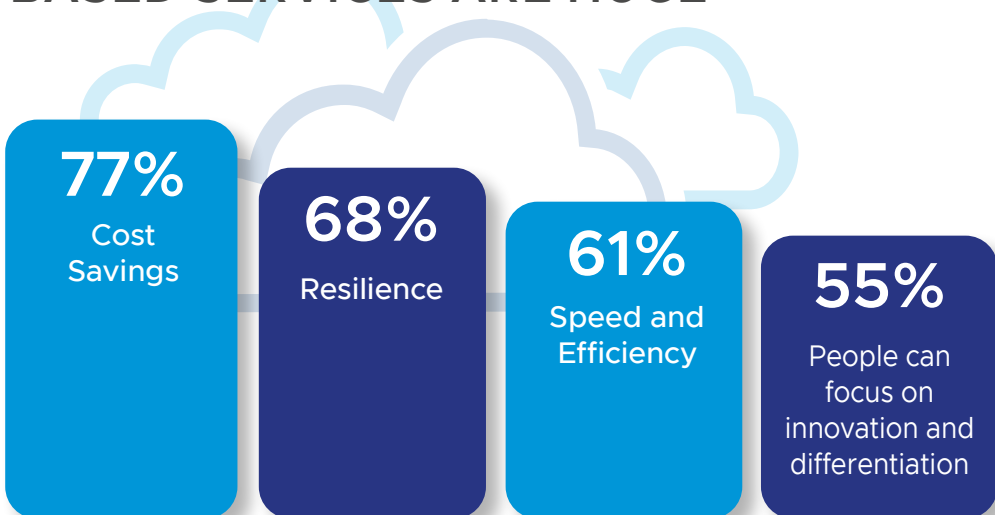
CLOUD ENABLES ADOPTION OF NEW TECHNOLOGIES AT PACE AND SCALE



ACT NOW CIOs want to focus more on innovation and less on time-consuming maintenance activities but their budgets are swallowed up by the latter. So act to change this by using cloud to reduce your administration overhead.

WHY CLOUD FOR FSI?

BUSINESS ADVANTAGES OF CLOUD BASED SERVICES ARE HUGE



Advantages of moving to a public cloud (%)

TOP REASONS FOR ADOPTING CLOUD...

- ✓ Speed to market
- ✓ Scale up and down with ease
- ✓ Easier to modernise, rationalise or corral applications
- ✓ High levels of built-in compliance and security
- ✓ Attract top talent to work with the sharpest tools

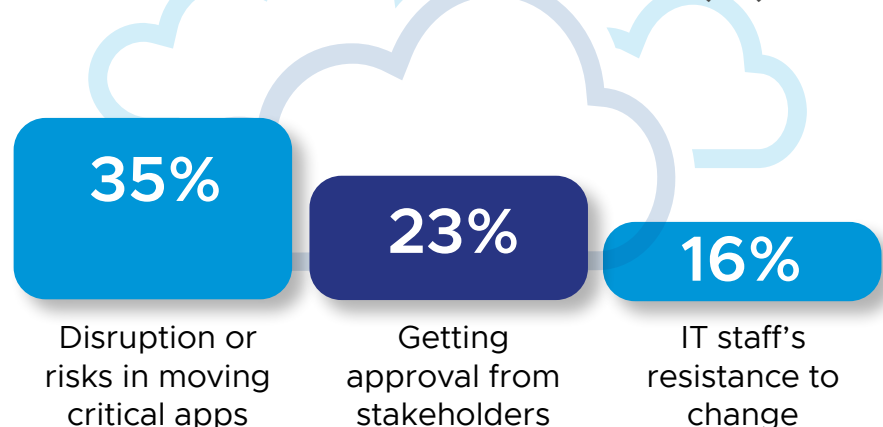
ACT NOW Liberate people to innovate and keep them motivated. Not adopting fast will put you at a competitive disadvantage.

WHAT'S STOPPING YOU?

WHY DO CLOUD ADOPTION PLANS GET STUCK?

- ⚠ Aversion to change, especially among IT staff
- ⚠ IT complexity caused by layering over time of systems, platforms and versions
- ⚠ Fear of critical systems not working in the cloud
- ⚠ Concerns over security and governance/compliance

BIGGEST PERCEIVED OBSTACLES IN MOVING TO ANY CLOUD (%)



ACT NOW Manage change boldly and with the support of leadership while recognising that many feel threatened by change. Some systems are harder to transition so move in stages. Work closely with partners to understand the implications of a changing regulatory landscape. Simplify IT.

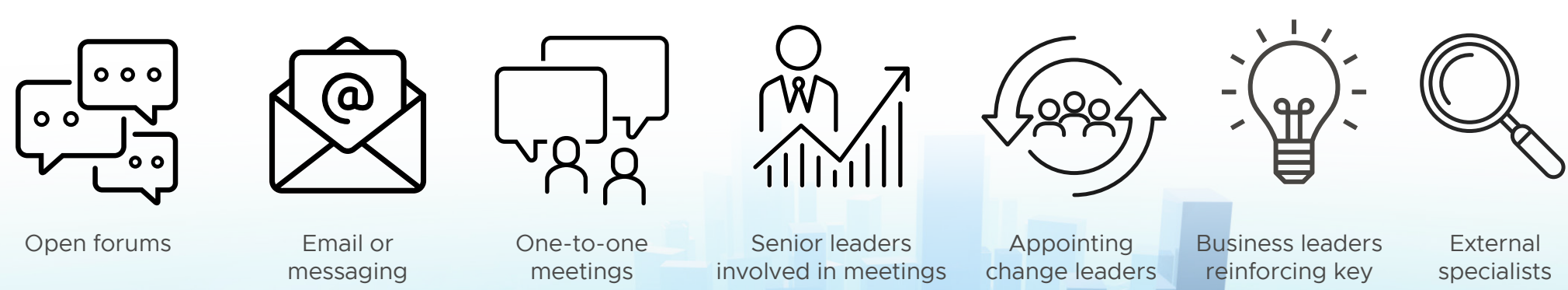
EMBRACING MULTI-CLOUD

THE FUTURE IS HYBRID



ACT NOW Accept that the future is not binary and that most organisations will continue to run blended IT environments where on-premises, private cloud and public cloud co-exist. Never stop communicating, seek quick wins and lead from the top.

SEVEN HIGHLY EFFECTIVE TACTICS FOR BUILDING CLOUD SUPPORT



READ THE FULL REPORT HERE

https://www.vmware.com/learn/869696_REG.html

MOVE FORWARD WITH CLOUD FOR FINANCIAL SERVICES