

editorial calendar 2020



* The dates and content of the features listed are subject to change at the discretion of the editorial team.

ISSUE	TOPIC	DESCRIPTION	AD CLOSE	MATERIALS DUE	ISSUE LAUNCHES
WINTER 2020	Women in IT	Research shows a fundamental lack of recognition of women's perspectives within IT. On nearly every measure of conditions for women in the workplace, men and women differ markedly in their perceptions. In other words, the data shows that you have to be it to see it, turning the old saying about gender representation in the workplace on its head.	11/13/19	11/20/19	1/8/20
SPRING 2020	State of the CIO	We dive deep into the results of our annual State of the CIO survey, which shines a light on the evolving CIO role and helps to define the technology agenda for the year ahead. This issue also recognizes winners of the FutureEdge 50 and Ones to Watch Awards .	2/5/20	2/12/20	3/18/20
SUMMER 2020	The CIO 100 Awards	This issue celebrates CIO 100 Award winning organizations and their IT teams for innovative projects that drive digital business growth. The cover story topic will be based on trends we see in the winning projects.	7/1/20	7/8/20	8/12/20
FALL 2020	Leading Change	Changing processes, changing culture, changing customer expectations, changing technologies, changing digital business ... if there's one constant in IT, it's change. Who better than the CIO, then, to be a champion for change in their organizations, breaking down silos and partnering with business peers? This issue looks at how IT leaders are taking charge of change.	9/16/20	9/23/20	10/28/20



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SPRING 2020	Bringing Risk into Focus	Embracing risk management and changing the conversation from being all about protecting the crown jewels to mitigating risk is a crucial step for CSOs who want to be viewed as business leaders. We look at how to navigate this transition. This issue also recognizes winners of our annual CSO50 Awards and CSO Hall of Fame .	3/11/20	3/18/20	4/22/20