MAKE MACHINE DATA ACCESSIBLE, USABLE AND VALUABLE TO EVERYONE.

What is Splunk? We take your machine data and make sense of it. IT sense. Security sense. Business sense. Common sense. Splunk products deliver visibility and insights for IT and the business. Splunk was founded to pursue a disruptive new vision: make machine data accessible, usable and valuable to everyone.

MACHINE DATA

Machine-generated data is one of the fastest growing and complex areas of big data. Splunk turns machine data into valuable insights, no matter what business you're in. It's what we call Operational Intelligence.

OPERATIONAL INTELLIGENCE

Operational Intelligence gives you a real-time understanding of what's happening across your IT systems and technology infrastructure so you can make informed decisions—decisions that can improve the entire business.

THE SPLUNK PLATFORM

Splunk Premium Solutions

- Splunk IT Service Intelligence™
- Splunk Enterprise Security™
- Splunk User Behavior Analytics™

Rich Ecosystem of Apps & Add-Ons

CISCO · Symantec · Microsoft .NET · kepware · NetApp · salesforce · servicenow · amazon web services · paloalto networks

splunk>enterprise

splunk>cloud

splunk> **Platform for Operational Intelligence**

CORE VERTICALS

- Communications
- Energy & Utilities
- Financial Services
- Healthcare
- Higher Education
- Manufacturing
- Nonprofit
- Online Services
- Public Sector
- Retail

SPLUNK STATS

Customer Count
14,000+

Splunk Apps
1,300+

Fortune 100 Customers
85+

Headquarters
San Francisco

Employees
2,700+ worldwide

Publicly traded
NASDAQ
SPLK
investors.splunk.com

OUR SOLUTIONS

Infrastructure and IT Operations

Detect, investigate and visualize network, server, storage, virtualization, containerization or cloud infrastructure issues and correlate them with application or user-related issues. Gain real-time monitoring, proactive alerting and visibility into the health of IT services for any level of your organization.

Application Delivery

Get real-time visibility across the entire application stack—providing end-to-end views into application performance, transactions and user activity. With Splunk software, DevOps can deliver faster releases, operations teams can reduce MTTR, and engineering teams can optimize application quality, performance and costs.

Security and Compliance

Gain real-time security monitoring, historical analysis and visualization of massive data sets, providing security intelligence for both known and unknown threats. Splunk facilitates data exploration of incidents in real time to perform comprehensive incident investigations, maintain a proactive defense and support the creation of ad hoc reports in minutes.

Business Analytics

Machine data holds a wealth of timely and relevant business insights that can provide a tremendous strategic advantage. Get visibility into complex business processes, customer behavior, product usage and digital marketing campaigns—all in real time.

Internet of Things & Industrial Data

Leverage data generated by connected devices, control systems, sensors, SCADA and more. Monitor operations, analyze usage and integrate these insights into an end-to-end view of your business operations.
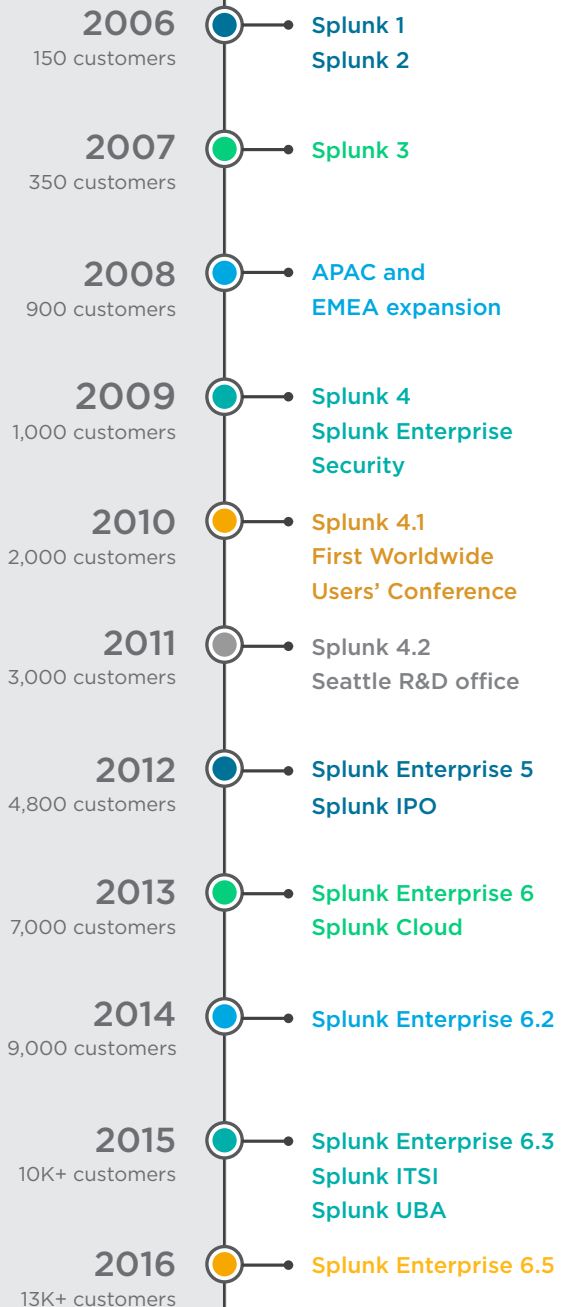
OUR CUSTOMERS

Splunk has over 14,000 customers in 110 countries using our software to improve service levels, reduce operations costs, mitigate security risks, enable compliance, enhance DevOps collaboration and create new product and service offerings. With Splunk they break down traditional data silos, achieve new levels of Operational Intelligence and gain insights that benefit IT and business users.

MILESTONES

2006
150 customers
— Splunk 1
Splunk 2

2007
350 customers
— Splunk 3

2008
900 customers
— APAC and EMEA expansion

2009
1,000 customers
— Splunk 4
Splunk Enterprise Security

2010
2,000 customers
— Splunk 4.1
First Worldwide Users' Conference

2011
3,000 customers
— Splunk 4.2
Seattle R&D office

2012
4,800 customers
— Splunk Enterprise 5
Splunk IPO

2013
7,000 customers
— Splunk Enterprise 6
Splunk Cloud

2014
9,000 customers
— Splunk Enterprise 6.2

2015
10K+ customers
— Splunk Enterprise 6.3
Splunk ITSI
Splunk UBA

2016
13K+ customers
— Splunk Enterprise 6.5

splunk>

Learn more: www.splunk.com/asksales   www.splunk.com

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