

# How Hackers Make Money

INFOGRAPHIC



In 2016, someone's identity was stolen every 2 seconds.

## How Much is Your Information Worth on the Dark Web?

<p>Spotify Account <b>\$2.75</b></p>	<p>Hulu Account <b>\$2.75</b></p>	<p>Netflix Account <b>\$1.00 - \$3.00</b></p>	<p>PayPal Credentials <b>\$1.50</b></p>	<p>Social Security Number <b>\$1.00</b></p>
<p>Driver's License <b>\$20.00</b></p>	<p>Credit Card <b>\$8.00 - \$22.00</b></p>	<p>Email Address &amp; Password <b>\$0.70 - \$2.30</b></p>	<p>Medical Record from Large Scale Attack <b>\$1.50 - \$10.00</b></p>	<p>Complete Medical Record <b>Up to \$1000.00</b></p>



**Hackers and Ransomware**

**70%**

Of people pay to unlock their device.

**\$1,077**

Is the average cost of unlocking an infected device.  
*Up 266% from 2015*

Since 2010, hackers have stolen **over \$107 Billion.**

\$16 Billion alone in 2016.



On average, hackers make **\$40.75/hr**

Children are 35X more likely to have their identity stolen.

**1.3M**

Children are affected each year by identity theft

**50%**

Of identity theft happens to children under the age of 6



<https://keepersecurity.com>

SOURCES: CNBC, Cyber Security Intelligence, Cyberscoop, CSID, Detroit Free Press, CSO Online, Crain's, Vocativ, Dark Reading, Insurance Information Institute

